

18. One Example on How to Build Up Trust and How to Counteract the Inaccuracies in the Press – From Sweden No. 2 –

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The following example could maybe serve as an idea for something similar to build up in Japan.

The Analysis Group was founded in the aftermath of the Chernobyl accident in 1987 in Sweden. The objective of the group since the start is to collect and analyse facts concerning points raised in the public and political debate on reactor safety, radiation protection and risk comparisons.

The Analysis Group is an independent group that should participate in public debate on nuclear energy and radiation. By the individual members the group is tied to the power industry and research facilities and universities in Sweden. The group appoints its own members for academic qualifications, professional experience and personal commitment. In this work the members are not tied up to their “home companies”.

The Analysis Group has since then established a strong brand and reputation as well as among “friends” as among our “enemies”. The groups work remains in demand and continue to come into use. The main task is to compile and analyse facts about the issues that comes up in the public debate related to reactor safety, radiation protection, and radiobiology and risk research.

The target groups are mainly political decision makers and the mass media but also personnel in

the nuclear industry and on regular basis the Group have meetings with different organisations such as political parties and labour organisations. The Analysis Group has a wide network of contacts both in Sweden and abroad. In addition to its own members hired qualified experts from industry and universities are sometimes used. The group also publishes its results through the series Background and Nuclear facts that are available on the Internet. Up to today more than 100 reports and fact sheets has been published.

The Analysis Group can be reached through the secretariat at the KSU¹.

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See also www.analys.se

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(Note1) KSU trains personnel at the Swedish nuclear power plants, e.g. through training in simulators and theoretical courses in nuclear engineering at university, and evaluate disturbances that have occurred in Swedish and foreign nuclear power plants, and is the Swedish link in an international network for the exchange of operating experience. KSU head

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